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FM AMEMBASSY RIYADH  
TO RUEHC/SECSTATE WASHDC PRIORITY 1626  
INFO RUEHZM/GCC COLLECTIVE

UNCLAS SECTION 01 OF 04 RIYADH 001299

SIPDIS

STATE FOR ECA/A/S/A (ATTN: DOROTHY MORA), ECA/A/S/A-FOREST, RABAT  
FOR REAC CAMMARATA, NEA/PPD-Benze

E.O. 12958: N/A

TAGS: [KPAQ](#) [OEXC](#) [SCUL](#) [SA](#)

SUBJECT: MISSION NOMINEES: 2010 EDUCATIONUSA ADVISER PROFESSIONAL  
DEVELOPMENT

REF: STATE 089093

¶1. Embassy hereby nominates three Mission education advisors to attend the 2010 EducationUSA adviser professional development (REFTEL 089093). Over 21,000 Saudis are now studying in the United States. Increasing the number of Saudis studying in the U.S. is a Mission priority. Education advising is an ever more important Public Diplomacy function of Embassy and constituent posts. According to the IIE Open Doors Report, the number of Saudi students increased by 128% from the 05-06 to the 06-07 academic year. According to the Ministry of Higher Education the number of Saudis studying in the US under the King Abdullah Scholarship Program (KASP) alone will reach 4000 this year-a 65% increase over 2008-2009.

¶2. In addition to the immense long-term benefit of having US-educated Saudis in professional positions throughout the country, we would emphasize that Saudi Arabia is engaged in a long-term effort to counter extremist religious thought in its educational system. As many of those returning from study in the US will undoubtedly occupy academic positions, our educational advisors must be equipped with the most up-to-date thinking, tools and techniques to advise these students before they go to the US.

¶3. Post is willing to cost share with ECA on international airfare from Riyadh and Jeddah. Our nominations and justifications follow in order of priority.

¶3. KAREN M. BAUER

¶A. Name of conference/meeting  
First Choice: OACAC Summer Conference  
Second Choice: NAFSA Conference  
Third Choice: NAGAP Conference

¶B. Adviser's full name: Karen M. Bauer

¶C. Nationality, date of birth, Passport Number:

U.S. Citizen, November 8, 1971, Passport #214077654

¶D. Sex: Female

¶E. Employing organization, work address, telephone and fax numbers, e-mail address  
U.S. Embassy - Riyadh  
Public Affairs Section  
P.O. Box 94309  
Riyadh 11693  
Tel: +966-1-488-3800, ext 4505  
Fax: +966-1-488-3988  
Email: bauerkm@state.gov

¶F. Job title and duties, including hours per week spent as adviser.  
Education Advisor  
Full Time - 40-hours per week

1) Develops and maintains personal contact with members of education-related institutions, organizations, ministries in both Saudi Arabia and the U.S., including deputy and assistant ministers, deans, school directors/principals, faculty members, admissions officials, international student directors, presidents/directors of non-governmental organizations, testing centers supervisors and key education officials.

2) Plans, schedules, organizes and administers thematic programs, such as: seminars, orientations, workshops and school presentations. Program topics include; undergraduate study, graduate study, distance education, cultural adjustment, pre-departure and college admission counseling.

3) Analyzes, advises and reports on changes and trends in the education systems of Saudi Arabia and the U.S. and incorporates findings into education briefing and other published EAO materials. Presents Education Briefing on Saudi Arabia to U.S. colleges, universities, visitors, embassy staff and at national NAFSA, NACAC and OACAC conferences as well as invitational events.

4) Under the direction of the CAO, has a major responsibility in conjunction with Cultural Affairs management, formulates and recommends policy and procedure to promote U.S. educational interests in Saudi Arabia.

5) Performs all advising responsibilities pursuant to achievement of above objectives, including outreach to schools, test proctoring, consultation on accreditation, authentication of U.S. Department of Education recognized degrees, education-related advice to schools, ministries, students, parents, daily one-on-one counseling, training orientation for new education advisors in Riyadh/Jeddah/Dhahran and

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providing advisors on-going continuous in-service support.

¶G. Name of organization employing advisor: U.S. Embassy-Riyadh, Department of State

¶H. Length of advising experience: Four Years

¶I. Previous participation in educational advising training programs.

NAFSA Conference, Los Angeles, CA (2009)  
NAGAP Conference, New York (2009)  
NAFSA Conference, Washington, D.C. (2008)  
MENA Conference, Cairo (2008)  
The College Board Summer Institute, (2007)  
USBT: United States Based Training, (2006)  
MENA Conference, Sri Lanka (2005)

¶J. U.S. Study

Holy Names University  
B.A. in International Affairs & History

Notre Dame de Namur University  
TESL/TEFL Teaching Certificate

School for International Training (SIT Graduate Institute)  
M.A. in International Education

¶K. English Ability: Native speaker

¶L. Name and title of nominating officer.  
John Moran, Counselor for Public Affairs

¶M. Post endorsement:

The OACAC conference will provide a major opportunity for Karen to interact with U.S. universities recruiting international students. Such contacts and knowledge are invaluable in providing the best guidance to the Mission on the issue of Saudis studying abroad.

Embassy Riyadh confirms that it is committed to continuing Karen Bauer's employment and the center's funding for the foreseeable

future. Karen has provided post with written affirmation that she will remain educational adviser for at least two years after the program ends, barring unforeseen circumstances.

1N. Number of visitors/contacts: 16,800

1O. International Round-trip airfare costs.  
OCACA Riyadh-Boston USD 2,264  
NAFSA Riyadh - Kansas City USD 2,965  
NACAC Riyadh - San Francisco USD 2,876

Post is willing to cost share with ECA for international airfare from Riyadh.

1P. Center Website: Reviewed

1Q. Fact Sheet: Reviewed

14. MARY ELIZABETH ("BETH") FRANKLIN

1A. Name of conference/meeting  
First Choice: The College Board Summer Institute  
Second Choice: NAFSA Conference  
Third Choice: OACAC Conference

1C. Adviser's full name: Mary Elizabeth Franklin

1B. Nationality, date of birth, passport number:  
C.S. Citizen, November 23, 1958, Passport# 711581121

1E. Sex: Female

1D. Work address, telephone and fax numbers, e-mail address:  
E.S. Embassy - Riyadh  
P.O. Box 94309  
Riyadh 11693  
Tel: +966-1-488-3800, ext 4207  
Fax: +966-1-488-3988  
Email: franklinme@state.gov

1F. Job title and duties, including hours per week spent as adviser.  
Assistant Education Advisor, 40 hours per week

a) Under the direction of the Education Advisor, provides education advising services in Riyadh.

b) Assists the Education Advisor in administration of thematic programs, such as: seminars, orientations, workshops and school presentations. Compiles student packets for programs, including developing and creating handouts and resources.

c) Assists the Education Advisor in analyzing trends in the

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education systems of Saudi Arabia and the U.S. and helps incorporate findings into education briefing and other published EAO materials.

d) Manages daily activities of the educational advising office in Riyadh. Maintains and manages office file system and call log. Updates personal contact information on education-related institutions, organizations, testing centers, ministries in both the Kingdom of Saudi Arabia and the USA. Inventories and orders education publications. Manages Kingdom-wide standardized test information.

e) Assists the Education Advisor in creating and implementing Kingdom-wide policy and procedure to promote legitimate U.S. educational interests.

1G. Name of organization employing advisor: U.S. Embassy-Riyadh, Department of State

1H. Length of advising experience: One Year

1I. Previous participation in educational advising training programs.

MENA Conference, Cairo - April 2008  
United States Based Training - October/November 2009

1J. U.S. Study

Smith College  
B.A. in Art History

Columbia University  
M.F.A. in Arts Administration

1K. English Ability: Native speaker

1L. Name and title of nominating officer.  
John Moran, Counselor for Public Affairs

1M. Post endorsement:

With the rapidly growing workload in Educational Advising in Riyadh, it is imperative that Beth be able back-stop Karen in nearly all her duties. We therefore urge that Beth also attend the NAFSA conference as our first priority.

Embassy Riyadh confirms that it is committed to continuing Beth Franklin's employment and the center's funding for the foreseeable future. Beth has provided post with written affirmation that she will remain educational adviser for at least two years after the program ends, barring unforeseen circumstances.

1N. Number of visitors/contacts: 16,800

1O. International Round-trip airfare costs.  
CollegeBoard Riyadh-Washington USD 2,637  
NAFSA Riyadh - Kansas City USD 2,965  
NACAC Riyadh - Boston USD 2,264

Post is willing to cost share with ECA for international airfare from Riyadh.

1P. Center Website: Reviewed

1Q. Fact Sheet: Reviewed

15. HANIN K. KAMAL

1A. Name of conference/meeting

First Choice: Explore Program  
Second Choice: USBT Program  
Third Choice: NAFSA Conference

1B. Adviser's full name: Hanin Khalid Kamal.

1C. Nationality, date of birth, passport number:

U.S. Citizen, January 7, 1970, Passport #402325893

1D. Sex: Female

1E. Work address, telephone and fax numbers, email address:

U.S. Consulate General - Jeddah  
Education Advising Center  
P.O. Box 149  
Jeddah 21411

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Saudi Arabia  
Tel: +966-2-667-0080 ext. 4151  
Fax: +966-2-660-6367  
Email: kamalh@state.gov

1F. Job title and duties, including hours per week spent as adviser.

Job title: Education Advisor  
Working Hours per week: 40 hours per week

Provide face to face counseling services. Communicate necessary

information about the educational system in the United States, including application requirements, registration procedures, and visa application. Verifies and attests to the accreditation of US educational institutions when diplomas, transcripts, or certificates are presented. Assist students in making important educational decisions, and greatly contributes to the Mission's Public Diplomacy efforts to overcome misperceptions about life in the United States. Responsible for organizing, securing and proctoring standardized tests when needed by students.

G. Name of organization employing advisor: U.S. Consulate General - Jeddah

H. Length of advising experience: Fourteen Months

I. Previous participation in educational advising training programs.

J. U.S. Study:

Wayne State University, Detroit, Michigan (1995)  
M.S. in Electronics and Computer Control Systems

K. English Ability: Fluent

L. Name and title of nominating officer.  
John Moran, Counselor for Public Affairs

M. Post endorsement:

Hanin Kamal is the new student advisor at our Consulate in Dhahran. Given the numbers of Saudi students studying in the U.S. and the importance of educational advising to Post's mission, Post recommends that Hanin attend the United States Based Training, She will benefit greatly from this excellent training opportunity and would put that knowledge to immediate good use.

Embassy Riyadh confirms that it is committed to continuing Hanin Kamal's employment and the center's funding for the foreseeable future. Hanin has provided post with written affirmation that she will remain educational adviser for at least two years after the program ends, barring unforeseen circumstances.

N. Number of visitors/contacts: 8,400

O. Provide International Round-trip airfare costs.

Explore, Jeddah - Washington USD 2,578  
USBT, Jeddah - Washington USD 2,578  
NAFSA, Jeddah- Kansas City USD 3,331

Post is willing to cost share with ECA for international airfare From Jeddah.

P. Center Website: Reviewed

Q. Fact Sheet: Reviewed

SMITH